

# Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to [www.gossinsurance.com](http://www.gossinsurance.com) and Goss Insurance Agency, Inc. and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Goss Insurance Agency, Inc. include [www.gossinsurance.com](http://www.gossinsurance.com) and Goss Insurance. The Goss Insurance website is a ecommerce site. By using the Goss Insurance website, you consent to the data practices described in this statement.

## Collection of your Personal Information

Goss Insurance may collect anonymous demographic information, which is not unique to you, such as your:

- Age
- Gender

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

## Sharing Information with Third Parties

Goss Insurance does not sell, rent or lease its customer lists to third parties.

Goss Insurance may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Goss Insurance, and they are required to maintain the confidentiality of your information.

Goss Insurance may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Goss Insurance or the site; (b) protect and defend the rights or property of Goss Insurance; and/or (c) act under exigent circumstances to protect the personal safety of users of Goss Insurance, or the public.

## Automatically Collected Information

Information about your computer hardware and software may be automatically collected by Goss Insurance. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to

maintain quality of the service, and to provide general statistics regarding use of the Goss Insurance website.

### **Links**

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

### **Children Under Thirteen**

Goss Insurance does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### **Disconnecting your Goss Insurance Account from Third Party Websites**

You will be able to connect your Goss Insurance account to third party accounts. BY CONNECTING YOUR GOSS INSURANCE ACCOUNT TO YOUR THIRD PARTY ACCOUNT, YOU ACKNOWLEDGE AND AGREE THAT YOU ARE CONSENTING TO THE CONTINUOUS RELEASE OF INFORMATION ABOUT YOU TO OTHERS (IN ACCORDANCE WITH YOUR PRIVACY SETTINGS ON THOSE THIRD PARTY SITES). IF YOU DO NOT WANT INFORMATION ABOUT YOU, INCLUDING PERSONALLY IDENTIFYING INFORMATION, TO BE SHARED IN THIS MANNER, DO NOT USE THIS FEATURE. You may disconnect your account from a third party account at any time. Users may cancel policy at any time. This would disconnect access to their accounts on third party sites.

### **E-mail Communications**

From time to time, Goss Insurance may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from Goss Insurance or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from Goss Insurance, you may opt out of such communications by Customer can unsubscribe from promotional and marketing emails by emailing [jimg@gossinsurance.com](mailto:jimg@gossinsurance.com).

### **External Data Storage Sites**

We may store your data on servers provided by third party hosting vendors with whom we have contracted.

### **Changes to this Statement**

Goss Insurance reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the

modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

**Contact Information**

Goss Insurance welcomes your questions or comments regarding this Statement of Privacy. If you believe that Goss Insurance has not adhered to this Statement, please contact Goss Insurance at:

Goss Insurance Agency, Inc.  
4706 Hixson Pike  
Hixson, Tennessee 37343

Email Address:  
jimg@gossinsurance.com

Telephone number:  
4238752500

Effective as of August 29, 2018